



BLUE  
BADGER  
BRANDING

**Branding**  
**with**  
**impact**

# We are ready for your challenge

Our enthusiastic team will work closely with you, utilising our extensive experience to create **distinctive bespoke branding** that will enable you to have the ultimate enhancement for your product.

Effective branding will harmonise with your products, stimulate demand and build on your credibility.

Whatever size company you are, you cannot afford to miss out on this small but **significant** trick that will help your brand to boom.

*Remember...  
Unbranded is unknown...*

Be inspired today, and give one of our advisors a call on **01452 307 700**

Our branding is not limited to these market sectors, but here are a selection for your consideration:

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# Branding with impact for Bespoke furniture

Polished patina pewter badges are the perfect accompaniment for hand made furniture enhancing the quality, beauty and individuality of your product.

These are generally fixed using our extremely high grade permanent double sided foam adhesive backing pads, but they can also be supplied with holes for screw or pin fixing.

*Any shape, any size, we can do it...*

This badge is pewter and has all of the detail raised, so the lettering and logo is raised above the surface.

This badge is pewter and has all of the detail incised, so the lettering and logo is below the surface.

This badge is antique brass plated and has been designed with incised lettering set into a slightly domed backing.



# Branding with impact for Volume furniture

In this market, we are often working within very strict costing boundaries, whilst still providing effective branding. As long as we fully understand your requirements, there will be a solution that works.

These are generally fixed using our extremely high grade permanent double sided foam adhesive backing pads.

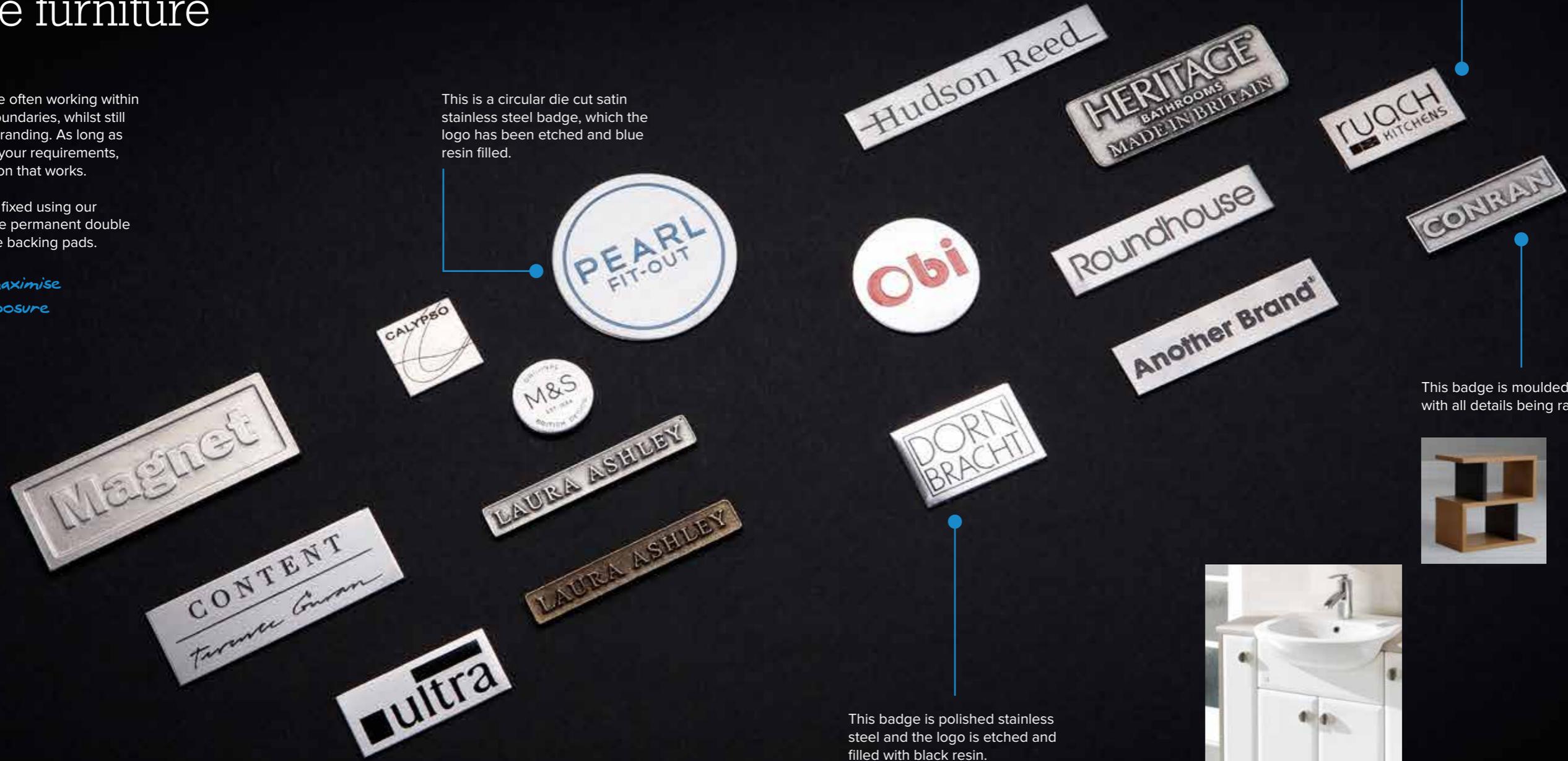
*We can help maximise your brand exposure*

This is a circular die cut satin stainless steel badge, which the logo has been etched and blue resin filled.

This badge is satin stainless steel and has a dark etched logo.

This badge is moulded pewter with all details being raised.

This badge is polished stainless steel and the logo is etched and filled with black resin.



# Branding with impact for Upholstered furniture

Many different metals are used to enhance the styles of furniture and numerous methods of fixings are designed to meet the needs of the upholstered furniture market. When we have established your requirements a practical solution will be presented to you.

We use christmas tree fixings, bendable tabs, extremely high grade adhesive and pins, plus other bespoke fixing methods.

*We'll make sure your badges do not fall off...*

Moulded in pewter with incised lettering, this badge has a completely hidden christmas tree fixing on the reverse, giving a simple and permanent fixing through fabric and into a timber frame.



Created as an exact 3d scaled model, moulded in pewter and gold plated to give an extravagant embellishment for an extremely regal appearance.



Moulded in pewter with incised lettering this badge has bendable tabs on the reverse which are pierced through the fabric and bent over a plastic washer to give a very successful solution when fixing to just fabric.



Moulded in pewter with raised logo and also produced in antique brass dependant on the collection of furniture, supplied with holes for pin fixing.



Branding with impact for

# Garden furniture & buildings

Garden buildings and furniture just look so much more superior when professionally branded. Being an exterior product the correct selection of metals is imperative to give you real lasting exposure, whilst suitably resisting the elements. 3D badges are essential and can be produced in large volume, low cost die pressed metals or more premium moulded pewter.

These badges are almost always fixed using pins or screws.

*They will still be visible even if they get painted over!*

This badge is a top end moulded patina pewter, with all details being raised.



This badge is a low cost/ volume die pressed aluminium having the border and logo details raised, supplied with pre drilled holes for fixing.



Antique patina brass, with fixing holes, this badge has been lacquered to give Longevity in all weathers.



# Branding with impact for Blinds & shutters

Whether you are manufacturing and installing blinds or producing amazing lifestyle photography pictures, your products will always benefit from having a visible identity brand.

These badges are usually fixed using our high grade permanent self adhesive foam backing.

This is a satin stainless steel with dark etched logo.

A high grade polished patina pewter, with raised logo detail.

Very thin Elite Signature Branding almost like a transfer, see pages 14 & 15 for more of this style.

A high grade polished patina pewter, with bevelled edges and incised lettering.

*Monet & Van Gogh would never have been a global phenomenon if they had not signed their paintings...*



# Branding with impact for Photographers

# Branding with impact for Industrial equipment

Many of these badges are used in demanding environments having to withstand knocks and use in a factory or work setting with the whole purpose of having your contact details to hand. Stainless steel name plates are proven to be extremely heavy duty withstanding factory environments well and providing a permanent branding together with essential contact details.

These badges are usually fixed using our high grade permanent self adhesive foam backing.

*Metal badges do not get picked off, like stickers do...*



This is a satin stainless steel, with etched logo and three colour resin filled details.

This is a satin stainless steel with etched logo detail and black resin filled details.



# Branding with impact for Elite signature branding

This type of branding is truly the best of the best. Used by premium brands to enhance their products. The quality and finish of the metals used together with the incredible detail make our Elite Signature Branding the perfect solution for numerous products in a multitude of markets.

These badges are supplied on a quick release film and have a double sided adhesive backing making them very easy to position and fix into place.

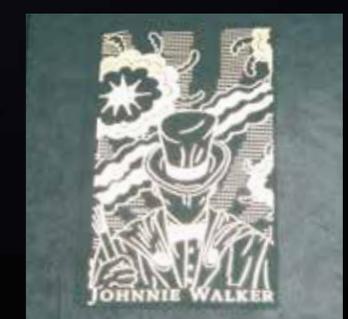
*Exuberant, Flamboyant, Elaborate... but not as expensive as you may think*



This is a polished silver, produced to a thickness of 0.10mm



This is a polished gold, produced to a thickness of 0.04mm



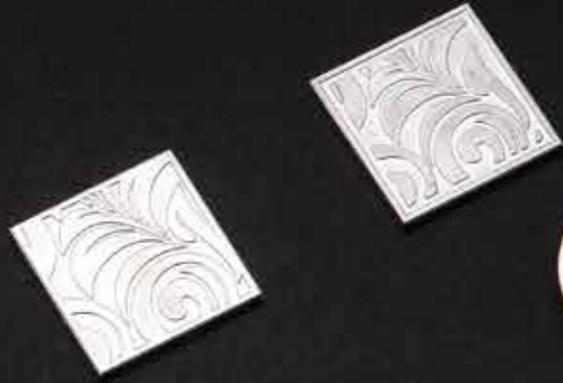
Branding with impact for

# Bespoke presentation enhancements

This section really is an open book, simply tell us what you are wanting to achieve and we will provide an appropriate solution, using our extensive experience. We can work with many materials to provide a solution that perhaps not only looks good but is also functional.



Leather tabs embossed with silver logo applied to a magnetic catch, providing a soft close and tasteful branding.



This pewter copy of an antique key, has been engraved with a London Dry Gin logo and perfectly reflects the whole of the brands perception.



This tiny disc is produced in polished patina pewter with raised detail and is used to cover over cabinet screws.



This disc has been produced in DecWOOD®, and is engraved with logo and lettering, this is set into a recessed hole giving a flush finish and looks absolutely stunning.



# Fixing methods

Whatever your industry, regardless of shape, material, colour, texture, application environment or stickiness – Blue Badger Branding prides itself in always finding a fixing method that works.



# Customer testimonials

*Every piece of furniture is now a great branding story...*

*I love the branding, it's awesome!*

*I have always taken great pride in my furniture, but now I have a quality metal hallmark, it really is the perfect finishing touch.*

*We've missed thousands of opportunities by not having a visible branding... that has all changed now.*

*One of your badges, costing very little, assisted me in getting a £5K order, thank you so much.*



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